



AGENDA

CANCELLED LIFE ENRICHMENT SUBCOMMITTEE

January 17, 2024
5:30 PM

City Hall
First Floor Conference Room
65 Civic Avenue
Pittsburg, CA 94565

Subcommittee Members

Dionne Adams, Councilmember
Angelica Lopez, Councilmember

Community Advisory Commissioners on CDBG

Jennifer Cruz, Commissioner
Roland Fernandez, Commissioner

-
1. **Public Comment for Non-Agenda Items**
 2. **FY 23-24 Goals Review**
 - a. **Recreation** – Staff will provide an update.
 3. **Community Services**
 - a. **Culture & Diversity Initiative.** - Staff will be reviewing the costs for local organizations to utilize City facilities to host or promote local Culture or Diversity events, as well as alternative ways to support the promotion of local Culture and Diversity events through various media available to the City.
 - b. **Community Development Block Grant (CDBG) 2025-2030 Consolidated Plan** - Staff will review the Community Development Block Grant (CDBD) program Consolidated Plan.
 4. **Subcommittee and Staff Reports/Remarks**
 5. **Adjournment**



City of
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California

Life Enrichment Subcommittee Meeting
January 17, 2024



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#2

Recreation FY 23-24 Goals Update

Recreation Goal



Goal 1:

Provide a winter outdoor ice rink
(Quality of Life)

Postponed to FY 24/25



Recreation Goal



Goal 2:

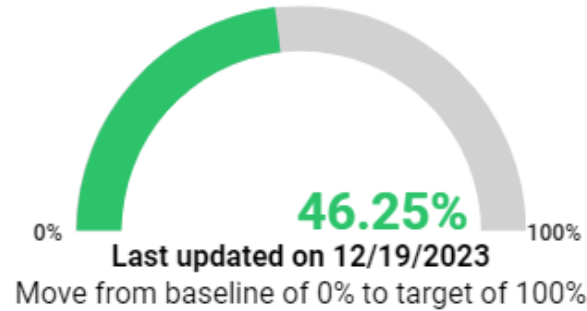
Increase non-sports programs/activities for residents of all ages. (**Quality of Life**)



Implementation Measures



Goal REC-2: Increase non-sports programs/activities for residents of all ages.



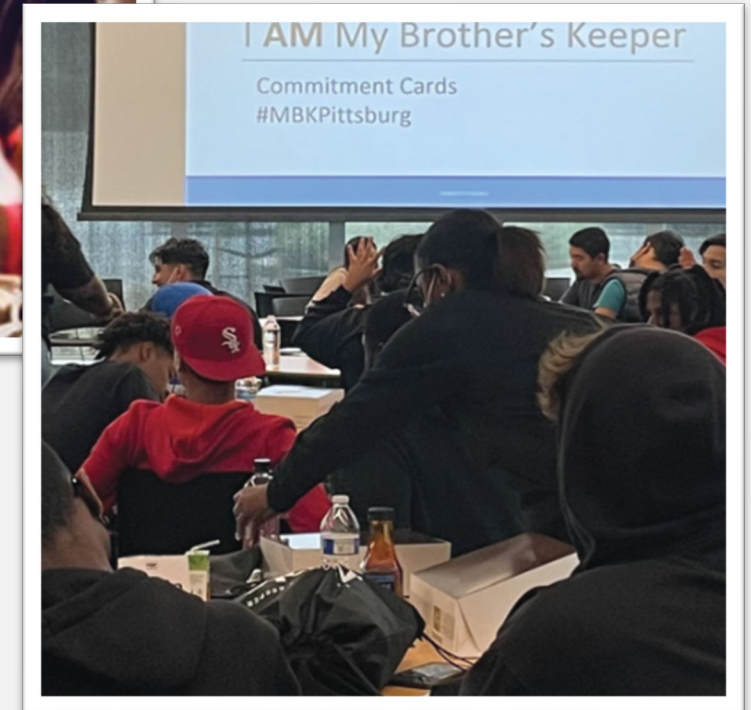
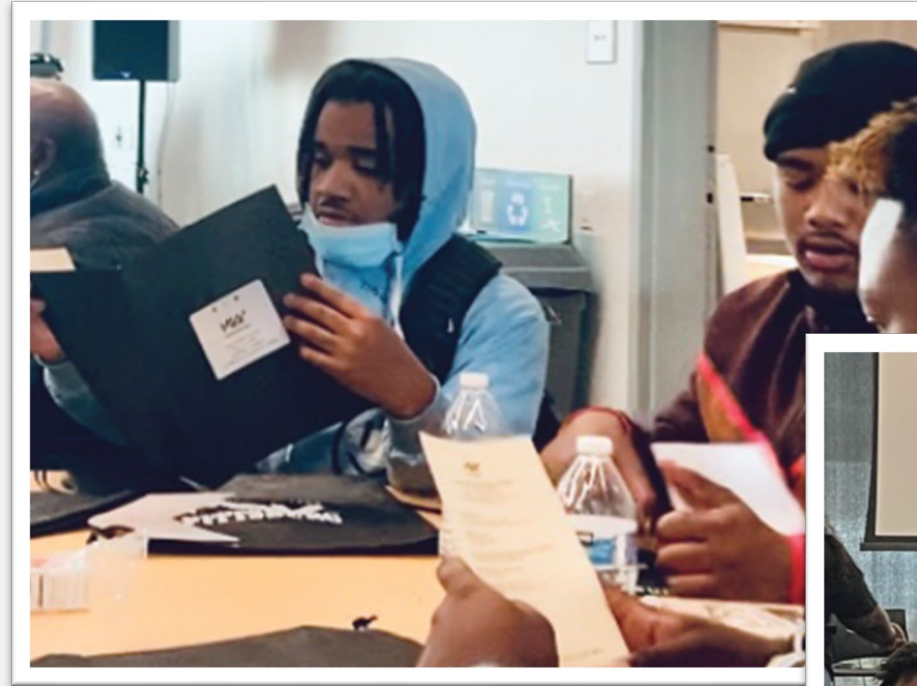
- Add programs that promote wellness & health. ✓
- Programs to promote entrepreneurship & work opportunities for youth & young adults.
- Expansion of programs for seniors. ✓
- Expand STEM & STEAM Programs.

Recreation Goal



Goal 3:

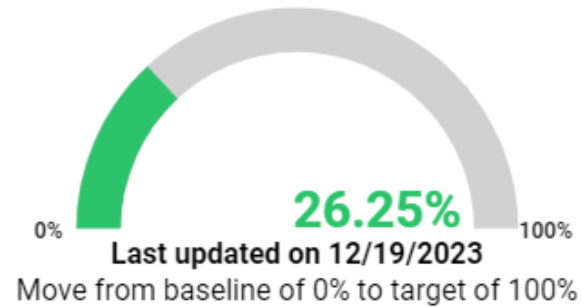
Launch My Brothers Keeper Pittsburg
(Quality of Life)



Implementation Measures



Goal REC-3: Launch My Brothers Keeper Pittsburg.



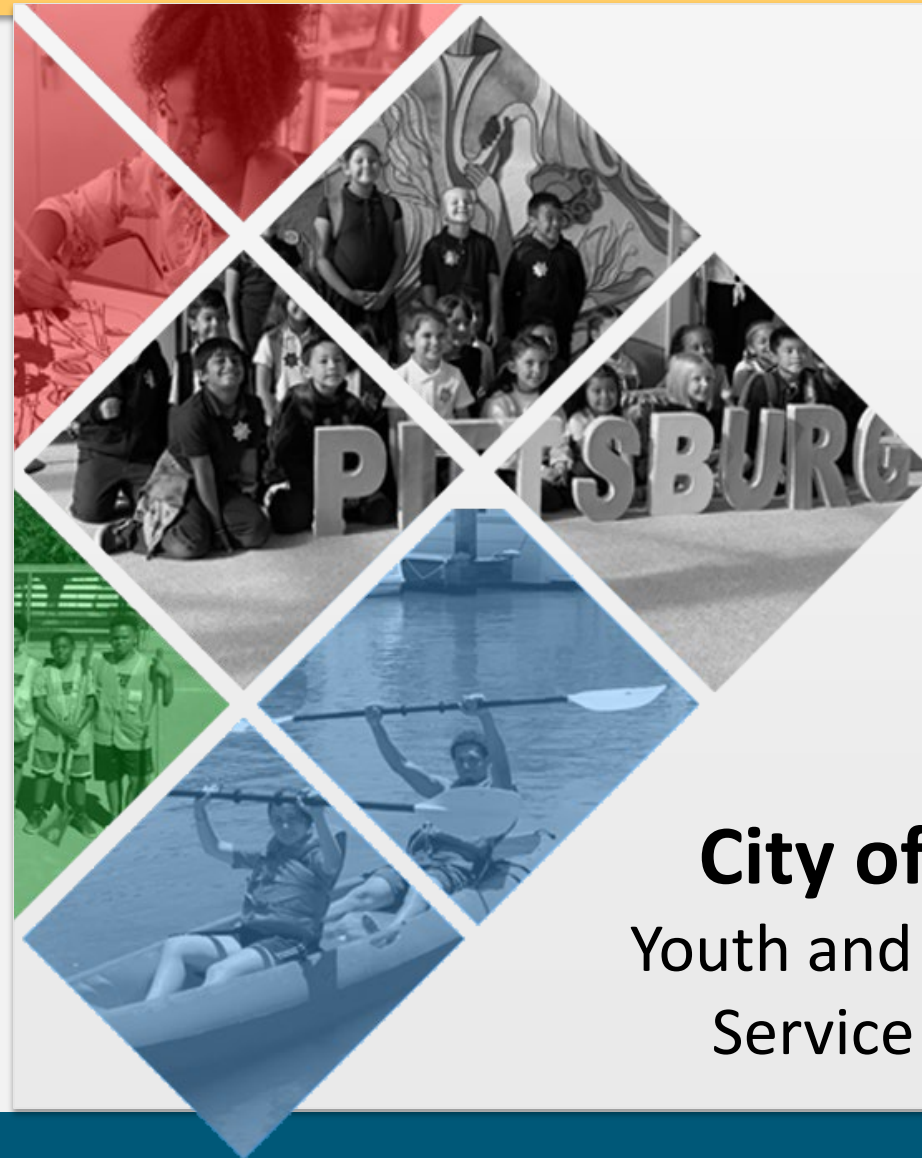
- Complete Community Convening & Local Action Plan.
- Complete Initial Certification with MBKA. ✓
- Identify the Backbone Agency.

Recreation Goal



Goal 4:

Address Youth &
Young Adult Services
Master Plan
Objectives 1, 3, and 5.
(Quality of Life)

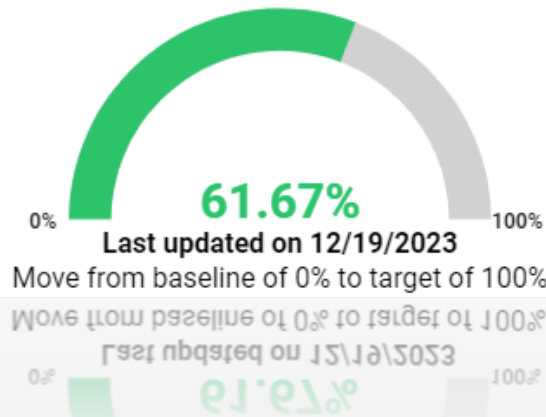


City of Pittsburgh
Youth and Young Adult
Service Master Plan

Implementation Measures



Goal REC-4: Address Youth & Young Adult Services Master Plan Objectives 1, 3, and 5.



- Establish a database of youth/young adult services to help identify underserved demographics. ✓
- Increase opportunities for youth civic engagement through service-learning projects and volunteerism.
- Partner with a multimedia organization to establish an Inspire Pittsburgh design challenge and use the process to market youth involvement and civic responsibility.



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Item No. 3a
Life Enrichment Subcommittee Meeting
Culture & Diversity Initiative
January 17, 2024

Background



- On 09/19/22, City Council requested a future agenda item:
 - Create Culture and Diversity initiative to provide criteria and processes for local organizations to seek assistance and funding for events.

List of City Owned Facilities



- Marina Center
- Senior Center
- Community Room (Library)
- Park Picnic Areas (i.e. Buchanan Park, City Park, etc.)
- Sports Fields (baseball, soccer, basketball, tennis)
- Small World Park
- Buchanan Aquatic Center

Cost to Lease City Facilities



Facility	Cost	Notes
City Park	\$210.00	8.00 am – 8.00 pm
Stoneman Trailhead Picnic	\$210.00	8.00 am – 8.00 pm
Central Park Picnic Area	\$210.00	8.00 am – 8.00 pm
Central Harbor Gazebo Picnic Area	\$210.00	8.00 am – 8.00 pm
Highlands Ranch Gazebo Picnic Area	\$210.00	8.00 am – 8.00 pm
Giacomelli Picnic Area	\$210.00	8.00 am – 8.00 pm
Buchanan Swim Center	\$8/ person	2+ hours and Includes admission to pool, food & drinks
Small World Park	\$673	After hours park rental, up to 4 hours
Field rentals	\$22 - \$79	Cost is per hour and differs by type; lights are additional
Community Centers/ Rooms	\$45 – 135	Cost is per hour; MCC does not incl. tables/chairs for event center
Senior Center	\$233 per hour	Resident. Additional costs for other services

Promotion of Events



Twitter

Tweets from @CityPittsburgCA

Nothing to see here - yet

When they Tweet, their Tweets will show up here.

[View on Twitter](#)

Instagram

Facebook

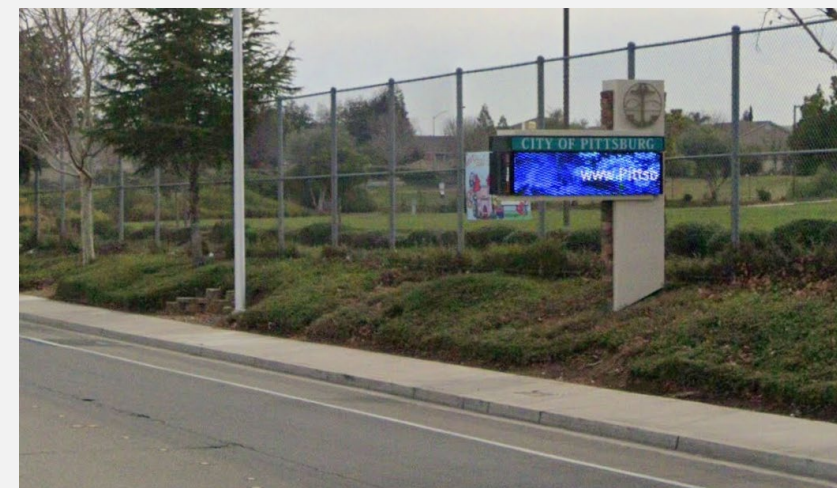
City of Pittsburg - Local G...
Follow Page 8.5K followers

Our City Government Business Services How Do I... I Want To

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Railroad and California



Buchanan at Highlands Ranch Park 14

Organizations Conducting These Types of Events:



- Pittsburg Unified School District (PUSD)
- Churches
- Clubs
- Pittsburg Arts and Community Foundation (PACF)
- Los Medanos College (LMC)

Options:



Option 1 Up to \$500 Assistance

- Organization apply for funding
- \$10,000 allocation will fund up to 20 organization

Option 2 Facility Use Up to \$500 Value

- Organization apply for funding
- \$10,000 allocation will fund up to 30 organization

Option 3 City Controlled Advertising

- Organization apply for advertising
- Staff time cost

Criteria for Applying and Receiving Assistance



For \$500 or Facilities Assistance

- Organization must be a certified 501c(3) tax exempted entity
- Applications period – April; award – June; and disbursement – July (next fiscal year)
- Organization must present its request to the Life Enrichment Subcommittee
- Assistance will not be more than 10% of the event or program's overall budget
- No City assistance within previous 24 months
- Assistance is available while funding lasts

Criteria to Applying and Receiving Advertising Assistance



- Event must be Community based
- Organization must provide publication ready artwork and narrative
- Advertising will run 30-days through the event or program, but no earlier than 2 weeks before the program

Recommendation



- Option 1 – Provide financial assistance and allocate \$10,000 from the General Fund
- Option 2 – Provide facility use assistance and allocate \$10,000 from the General Fund
- Option 3 – Continue to provide advertising assistance
 - Continue the same practice



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Item No. 3b
CDBG 2025-2030 Consolidated Plan
January 17, 2024



2025 – 2030 Consolidated Plan (Con Plan)

- Identify Local Needs
- Address Local Needs
- Activities must meet National Objectives

National Objectives

- Benefit low to moderate income people
- Aid in prevention or elimination of slums or blight
- Urgent need (i.e. damage due to natural disasters)



Needs Analysis

- Community meetings will be conducted by the Consortium and each City member
- Consortium's Two Subcommittees
 - Multiple Housing Needs Group Meetings
 - Multiple Non-Housing Needs Group Meetings
- Surveys – currently being finalized

2025 – 2030 Con Plan Priorities



Housing Preservation

- Code Enforcement
- Housing Rehabilitation Loans

Homelessness

- Provide housing and services

Non-Housing Community Needs

- Public Services
- Economic Development
- Infrastructure/ Public Facilities

Funding Cycle



- Fiscal Years (2-year funding cycle)
 - 2025-2026
 - 2026-2027
- Fiscal Years (3-year funding cycle)
 - 2027-2028
 - 2028-2029
 - 2029-2030

Budget Allocation



Category	Allocation
Public Services (PS) Category	15%
Administration	20%
Total Funds available for Housing, Economic Development and Infrastructure Categories	65%



The following slides detail the process for the FY 24-25 Annual Action Plan (AAP) and 2025-2030 Consolidated Plan (Con Plan) since both are done concurrently.

Schedule



Description	Date
Renewal applications available for FY 24-25 AAP	01/02/24
Renewal applications due for FY 24-25 AAP	01/29/24
Launch Community Needs Survey-Con Plan	February 2024
Review and evaluate applications for FY 24-25 AAP	02/09/24 – 03/08/24
Agenda documents due for FY 24-25 AAP	03/26/24
City Council Public Hearing for FY 24-25 AAP	04/15/24
Conclusion of Community Needs Survey and Outreach-Con Plan	04/30/24
Submit FY 24-25 AAP to HUD	05/15/24
FY 24-25 Funding Cycle begins	07/01/24

Timeline contd.



Description	Date
Con Plan 1st Needs Analysis presented to City Council	August 2024
Con Plan 2nd Needs Analysis presented to City Council	August 2024
Public Notice of Con Plan Priorities and Goals	September 2024
Final Needs Analysis presented to City Council	September 2024
City Council considers final Con Plan	September 2024